Vojtěch Halák

* Business, Media & Tech



I'm an IT student in Prague who is as much into business, marketing and branding as into tech. I co-founded an AI marketing agency, led a campaign media team and built my own workout app. I'm open to internships and part-time roles.

Contact

Prague, Czechia
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Skills

Business and marketing
Brand development, social media marketing, content strategy, client outreach, pitching, market research, project management

Video and design
Premiere Pro, DaVinci Resolve, Photoshop, Lightroom, Figma, studio camera, lighting setup

Building
Next.js, Firebase (basics), Vercel, Claude Code, Cursor; C#, Python and HTML (basics)

Automation
Make, n8n

Languages
Czech (native), English (C1), German (B2)

Education

Smíchov Secondary Technical School and Gymnasium, Prague
Information technology, 2025 to 2029

Archbishop's Gymnasium, Prague
2023 to 2025

Meridian International School, Prague
2020 to 2023

Experience

Apr to Oct 2026 — **Media team lead**
Sáblík do senátu (Senate election campaign)
- Campaign accounts reached 2 to 2.5 million views a month
- Led a four-person student media team: graphics, social media, filming and event photography

Sep 2025 to now — **Cameraman / Videographer, part-time**
Vertical Production
- Operate the studio camera and help build sets for debates, livestreams and press events
- Part of the production crew for Zavolíme!, a student-run pre-election debate with six party leaders

Sep 2025 to Feb 2026 — **Co-founder**
AdNudge (AI marketing agency)
- Ran client outreach, delivery check-ins and the business side; designed the brand and website
- Worked with Betoniq, Wavetag and Vibi+; about 60,000 CZK in revenue

Nov 2025 to now — **Cameraman**, NextZone
Camera, production and lighting changes at events

Summer 2025 — **Mentor**, Nvias
Startup and AI camps for children

Aug 2025 — **Intern**, Liftago
Administration and layout of internal training manuals

Projects

Mar 2026 — **GravityGains**, workout tracker (gravitygains.eu)
- Built solo in about 2 weeks with Next.js, Firebase and Vercel; installs on a phone as an app

Sep 2026 — **Warren**, Cursor x SpaceX AI Hackathon, Prague
- Team of 4, six hours: a shared view of each teammate's AI agents. I pitched it to about 80 people

Achievements

Nov 2026 — **Junction**
48-hour hackathon in Espoo, AstraZeneca lung cancer challenge, international team

Jun 2026 — **AI Olympiáda**
Top 5 in the national round, 3rd in Prague; also ambassador

Dec 2025 — **AI Creative Combat**
2nd place in an 8-person knockout of AI creative duels

Nov 2025 — **V4 Startup Force**
AdNudge finished 2nd among 4 Czech teams

Oct 2024 — **ČSOB StartIt**
Market research and MVP for ExpectUp, an ESG startup concept